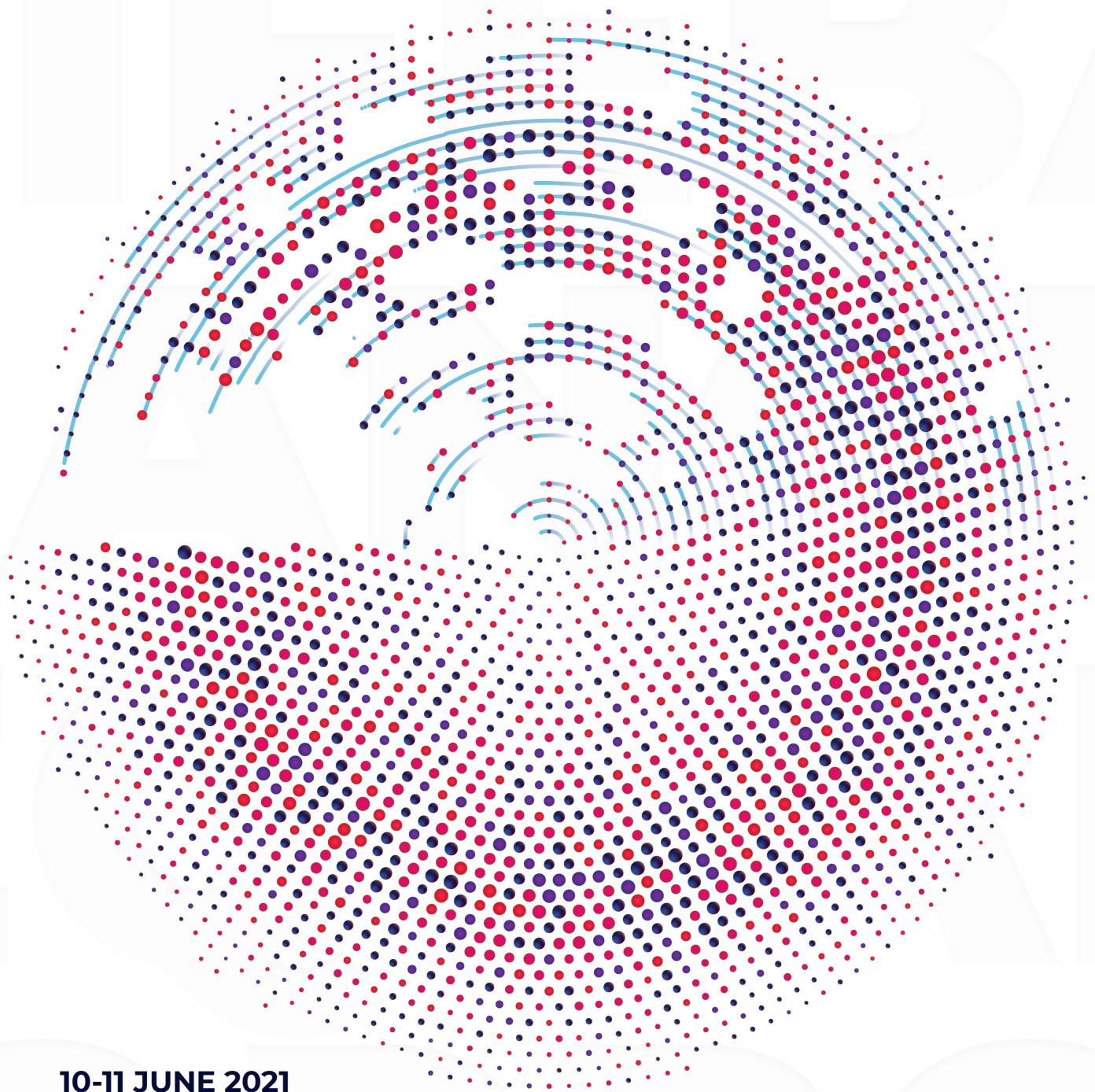




BEYOND TOMORROW.
BUILDING A SUSTAINABLE FUTURE.



10-11 JUNE 2021
GDAŃSK

ABSL Summit – an exceptional conference organized by world's most innovative companies.

Since 2010, the ABSL Summit has been a unique platform for discussing, analyzing, and forecasting trends and impact with top-tier business leaders, politicians, and economists. The highlight of each event is a conversation with a world-renowned keynote speaker, who is always a highly inspirational and thought-provoking individual of international recognition. The diverse agenda includes events such as round table sessions with global and regional leaders, as well as presentations, reports, and analysis with subject matter experts. The overall objective of the summit is to define future growth opportunities and risks as we build a globally competitive business and investment ecosystems in local communities across Central Europe and Poland.



2 days

of knowledge sharing and networking



1000+

business leaders, experts, and representatives of central and local government



50

panel discussions, inspiring case studies, and insightful presentations



Top media

outlets including TOK FM, Rzeczpospolita, Puls Biznesu, Forbes, Business Insider



Global trends

new ideas, game changing technologies, and the future of business



100+ speakers

44% of all speakers were women



Top companies

representatives from Fortune 500 companies



Public administration

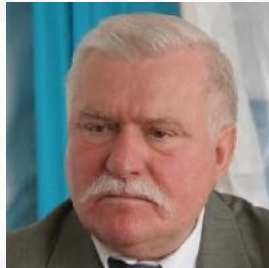
representatives of central and local governments

Special guests and keynote speakers from previous editions.



Bill Clinton

42nd President of the United States (1993 - 2001)



Lech Wałęsa

President of Poland (1990-1995)
Leader of Solidarity,
Noble Prize Winner (1983)



Mateusz Morawiecki

Prime Minister of Poland (2017 - now)



Tony Blair

Prime Minister of the United Kingdom (1997-2007)



David Cameron

Prime Minister of the United Kingdom (2010-2016)



Madeleine Albright

US Secretary of State (1997-2001)



Condoleezza Rice

US Secretary of State (2005-2009)



Marek Belka

Prime Minister of Poland (2004-2005)



Jennifer M. Johnson

President, Chief Operating Officer, Franklin Templeton Investments



Melissa Hathaway

Leading expert in cyberspace policy and cybersecurity



Cyrus Akrami

Head of EMEA Marketing Workplace by Facebook



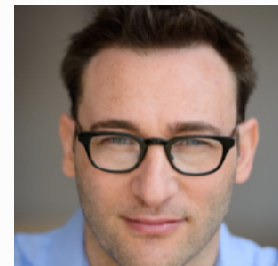
Dominika Bettman

CEO and Director, Digital Industries Siemens



Rebecca Henderson

CEO, Randstad Sourcright Executive Board Member, Randstad



Simon Sinek

Renowned leadership expert

Beyond Tomorrow. Building a sustainable future.

- Why is sustainability so relevant to the post-pandemic recovery?
 - What steps to take in business ecosystem to guarantee sustainability?
-

In the face of the global challenges posed by the coronavirus pandemic, the ability to look beyond the current event horizon becomes a key competence that leads to sustainable and resilient business. At present, the world is shifting towards a stakeholder model where companies do not only optimise short-term profits, but also seek long-term value creation by better understanding the needs of all their stakeholders, and society at large. There are two areas where the changes made are likely to stay with us for good: a new way of doing business and a new way of planning business. On the one hand, businesses have to respond to the new expectations of consumers and partners, as well as uphold the values they follow. On the other hand, businesses need to broaden perspectives, stay flexible, adaptive and more inclusive than ever. An entire ecosystem focused on long-term value created by all the participants makes business more resilient, efficient and better prepared to face the unknown.

People. Business. Technology.

The ABSL Summit 2021 – Beyond Tomorrow. Building a sustainable future – will look at the latest ideas in these three key areas.



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People

- New concept of doing business remotely, to shape a better and balanced new normal – flexibility, work-life balance and effective collaboration
- Mental wellbeing of people – a critical business input towards rebuilding a more human workplace environment
- Green revolution to improve people's health and quality of life
- Wellbeing as a top skill to create resilient workforces enabling businesses to thrive
- Evolution of leadership directed towards developing soft management for sustainable strategies
- Reskilling and Upskilling Revolution
- Diverse and equitable workplaces, enhancing belonging and growing more sustainably with greater inclusion

Business

- Reinventing business models in favour of a more sustainable and resilient approach to ensure business continuity, talent management and a new workplace environment
- New quality of business acumen- business value and consumers at the core, implementing new norms and skillsets
- Working as one ecosystem - a new way of understanding business reflected in inclusion and a common vision
- New public-private closer cooperation as a way of fostering growth
- Legal and regulatory environment supporting rather than imposing new rules

Technology

- Building a strong data foundation supporting future business plan and model
- Gaining advantage through practical digitisation, analytics, RPA and AI
- Speeding up pace of business adaptation vs the latest technological achievements
- Defining the ethical boundaries of technology
- Technology as a pillar for innovative solutions to tackle environmental challenges and achieve sustainable development goals

The Association of Business Service Leaders (ABSL) is a leading international nonprofit organization that helps build globally competitive, knowledge-based local economies in Central Europe.

The association is a platform for cooperation among all global and local stakeholders, actively driving knowledge-sharing, education, innovation, public advocacy, and communication. The aim is to build attractive and sustainable ecosystems that through this positive engagement will create new, valuable jobs and will responsibly grow investments and business in local communities.

After more than 10 years of ABSL's activities, today Poland is a European leader, attracting significant FDI from global investors and corporations. As a prime location for the business services sector, Poland has been catapulted to the no. 1 position in Europe and is considered one of the top five locations globally, with over 0.3 million jobs created.

With over 200 members, including investors such as: Accenture, Bayer, Citi, EY, Goldman Sachs, Google, GSK, HPE, J.P. Morgan, P&G, Roche, Shell, Siemens, Volvo, 3M, and UBS in Poland, and many more in the Czech Republic, Romania, The Balkans, The Baltics and Switzerland - the organization today is the standard-bearer for global investment and positive cooperation in the region.

ABSL Chapters



[VISIT SITE](#)

Program

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GET IN TOUCH

Partnership opportunities

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