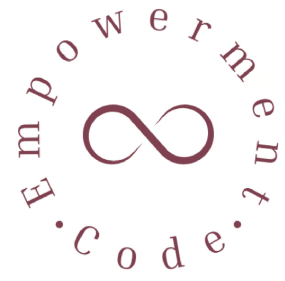


Wellbeing as an enhancer of sustainability

Biocognitive
Organisational Science

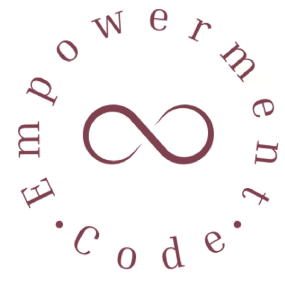


BIO

Mario Martinez Psy.D. Founder at Biocognitive Science Institute,
Bestselling author of the book
“The MindBody Code”

Longevity Center Europe, Advisor





Biocognitive Organizational Science

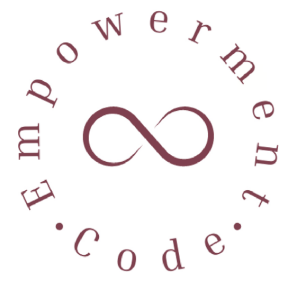
Empowerment Code Converges

Cultural
Neuroscience

Cultural
Psychoneuroimmunology

Cultural
Anthropology

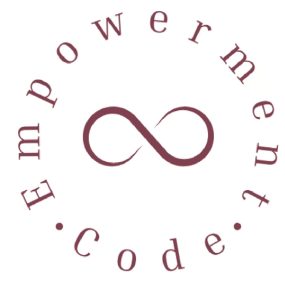
Sculpting a New Paradigm of Organizational Science



Lessons from the Immune System: The Traveling Brain

Millions of decisions made each minute without consulting the brain.

Productivity and wellness are inseparable components for the effectiveness, efficiency, and sustainability of organizations.

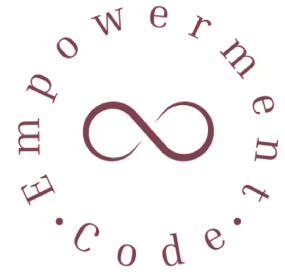


Triggering the Causes of Health in Productivity & Wellness

Beyond the Stress Hormones

The biocognitive agents of wellness:

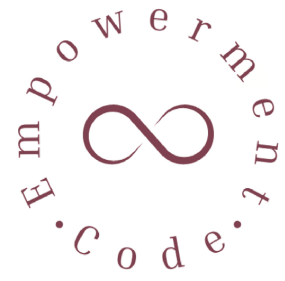
Serotonine, Dopamine, Oxytocin,
Endorphins



The Biocognitive Foundation of Leadership

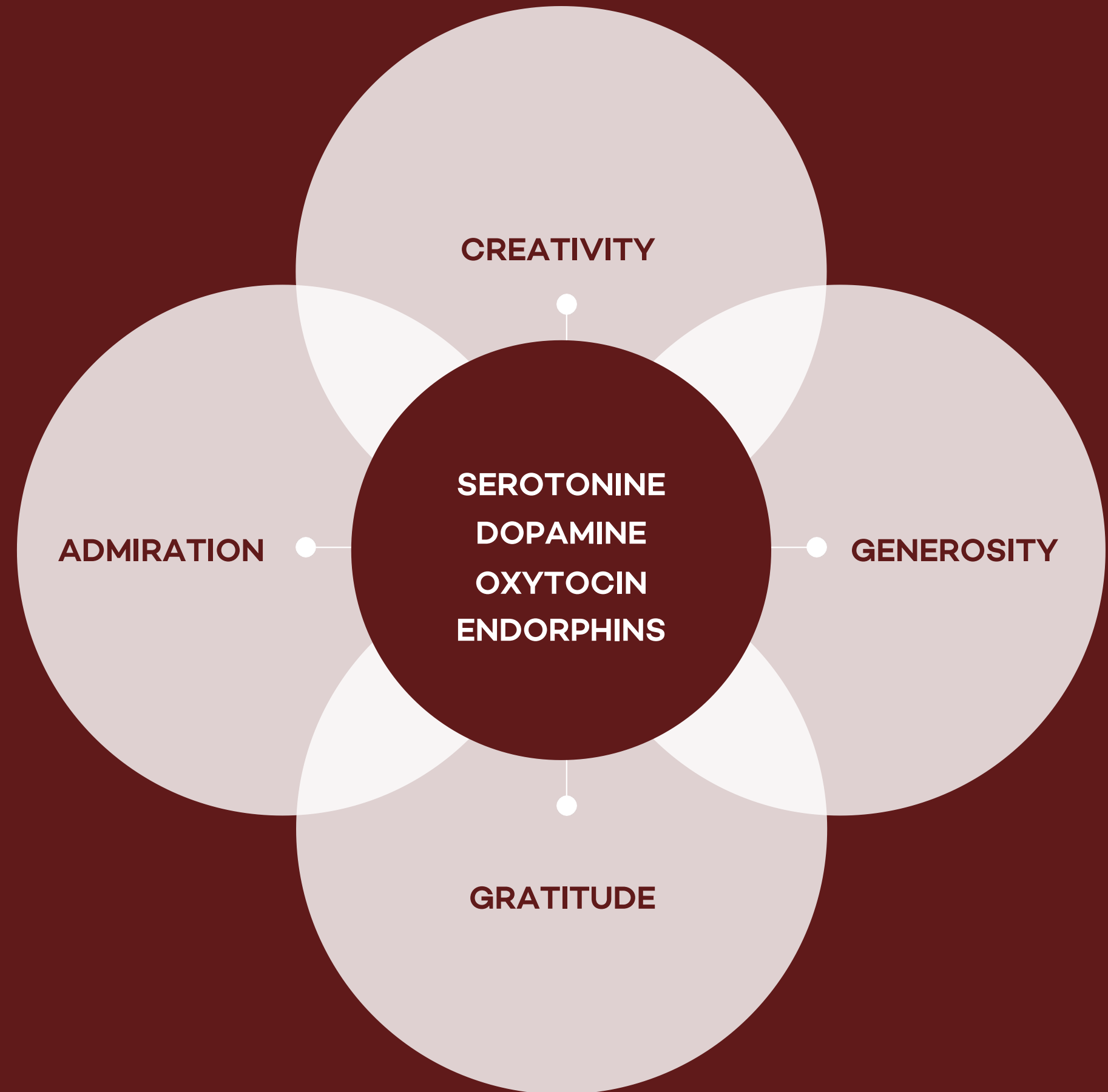
The Terrains of Productivity & Wellness

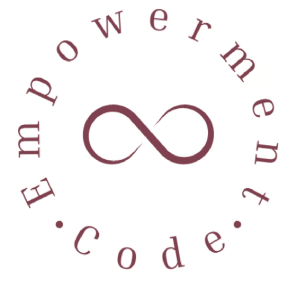
Creativity, Generosity, Gratitude,
Admiration



**The Bioinformational
Field of Productivity
& Wellness**

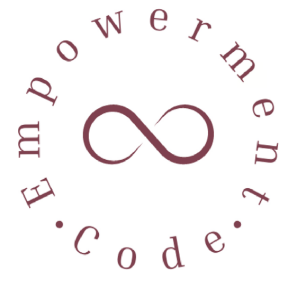
The Interaction of Mind and Body in Productivity & Wellness





The Psychoneuroimmunology of Leadership

We are bioinformational fields
with immune, nervous,
and endocrine responses to our
patterns of behavior.

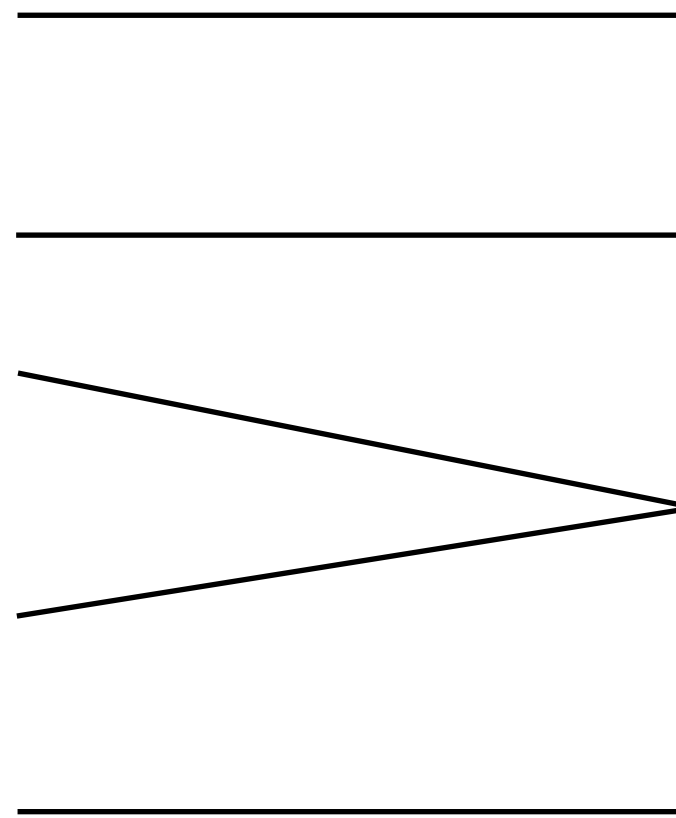


The Biocognitive Foundation of Leadership

Causes & Dampers of Wellness & Productivity

+

Creativity
Gratitude
Generosity
Admiration



-

Power-Driven
Quid pro Quo
Envy

Thank You

