

**Reskilling and Upskilling**  
as a way to get ahead  
of **tech changes**



The OECD suggests that **65% of children** entering primary school today will ultimately **end up working in areas which currently don't exist.**



More than **300 million** customers



**300 mln**

Customers in  
180 countries  
worldwide



**1,5 mln**

Employees  
around  
the world

amazon

# Amazon Globaly



amazon.com

amazonkindle

prime

fulfillment  
by amazon

amazon global selling

amazon go

echo

amazon fresh

amazon.com  
marketplace

amazon



amazon  
web services



Amazon  
EC2

kindle | direct  
publishing

amazon publishing

amazon drive

aws marketplace

aws

s3

amazon studios

createspace

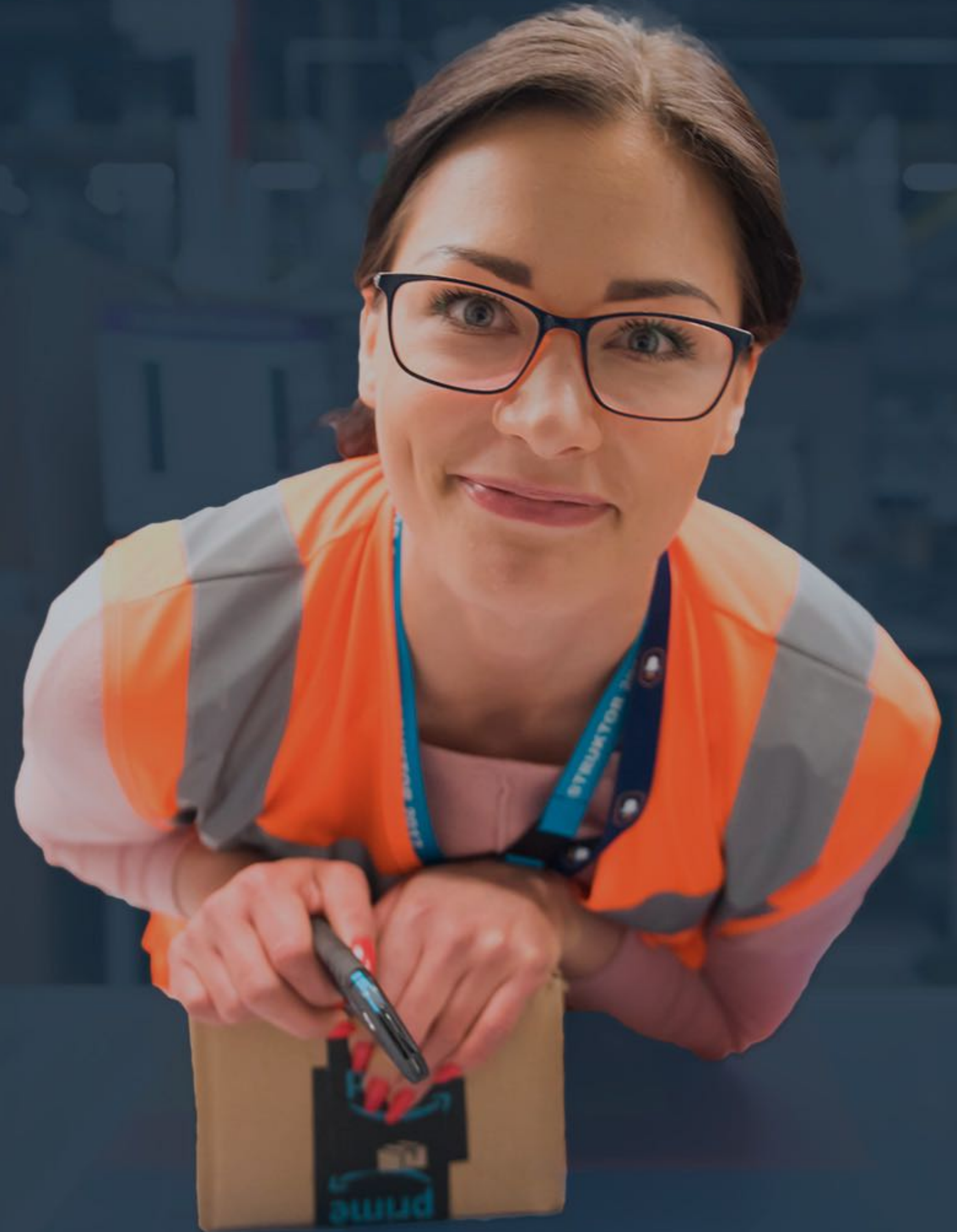
# Why **diversity** in tech and education **is important?**



# The role of the **blue collars** is now **transforming**



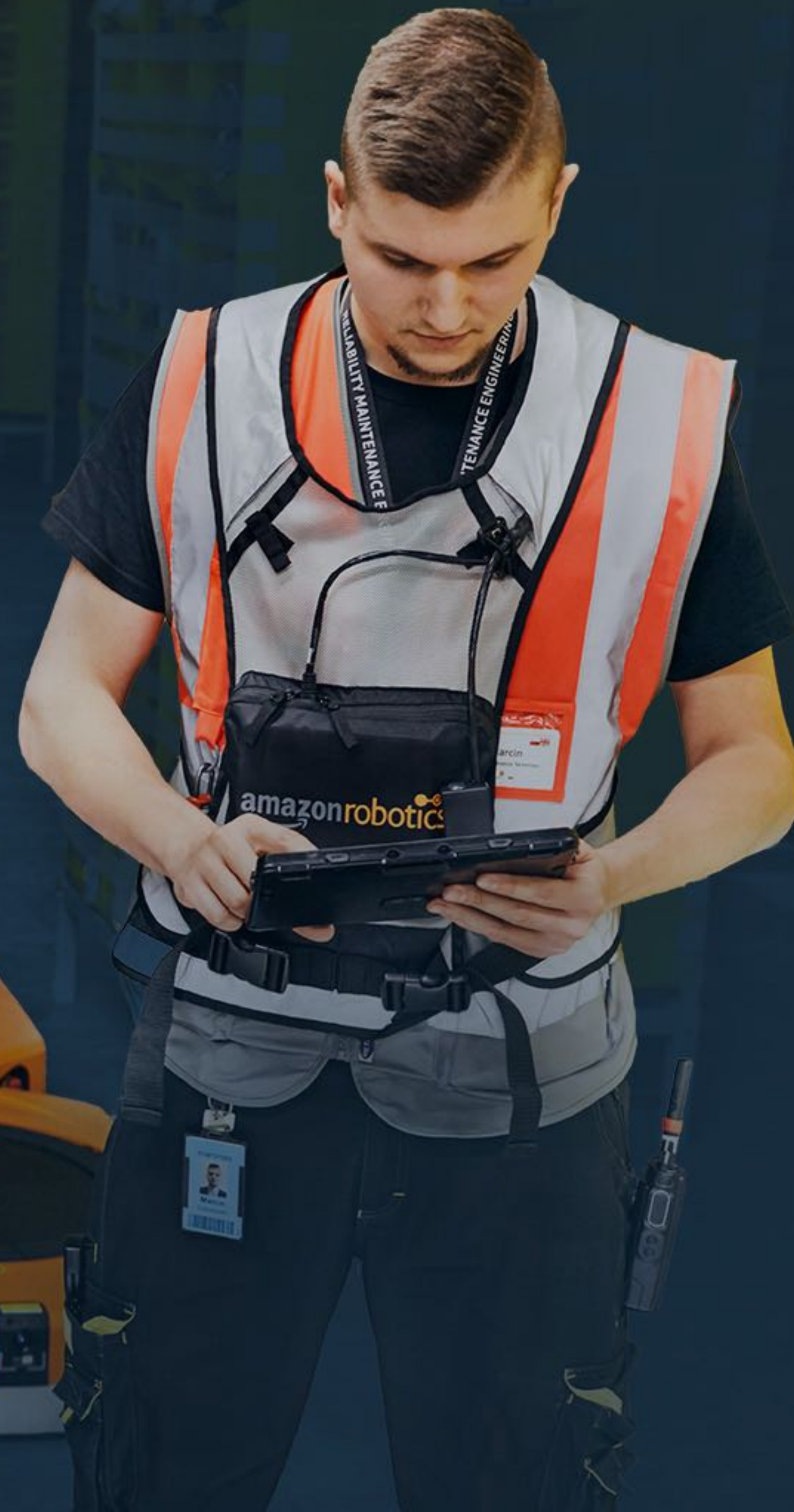
One direct job in e-commerce translates  
into another 1.2 indirect jobs in order  
processing and delivery



# New career paths



amazon



A photograph of Jeff Bezos, the CEO of Amazon, sitting in a dark leather chair. He is wearing a dark blazer over a light-colored button-down shirt and light-colored trousers. He is smiling and looking towards the right. The background is dark and out of focus.

“We are now **solving problems** with **machine learning and artificial intelligence** that were in the realm of science fiction for the last several decades.

And natural language understanding, machine vision problems, it really is an **amazing renaissance.”**



- Jeff Bezos -